

Registration
opens on: **May 28, 2024**

Registration
ends on: **July 30, 2024**

**REVEALING THE
EXPRESSION**

REGULATIONS

PRÊMIO
**SALÃO
DESIGN**
26ª EDIÇÃO | 2025

Organized by



Sindmóveis
Bento Gonçalves

1st Art. - DESCRIPTION

- I. The Salão Design Award is the Brazilian furniture design award organized by SINDMÓVEIS – the Furniture Industry Association of Bento Gonçalves.

2st Art. - OBJECTIVES

- I. To encourage creativity, entrepreneurship and technological innovation through design;
- II. To enhance the skills and talent of professionals, students, designers, manufacturing companies and retailers of the sector through different kinds of awards;
- III. To encourage the use of design to add value to products in order to improve their competitiveness in the global market.

3st Art. - SCHEDULE

- I. The Salão Design Award 2025 in its 26th edition will follow the schedule below:

a) Start of registrations:	May 28, 2024
b) Deadline to register:	July 30, 2024 at 11:59 pm
c) Judgment of the First Phase:	August 9 to 31, 2024
d) Disclosure of the First Phase results:	September 17, 2024
e) Start of Popular Vote:	September 24, 2024
f) Dates to deliver the selected products:	December 3, 4 and 5, 2024 8:30 am to 11:30 am and 1:30 pm to 5 pm
g) End of Popular Vote:	December 13, 2024
h) Judgment of the Second Phase:	December 16 and 17, 2024
i) Announcement of the award winners:	January 6, 2025
j) Exhibition of the award-winning and selected products at Movelsul 2025:	February 17 to 20, 2025
k) Award ceremony:	February 19, 2025
l) Removal of the awarded and selected products exhibited at the show:	February 25, 26 and 27, 2025 8:30 am to 11:30 am and 1:30 pm to 5 pm

- II. Dates subject to change;
- III. The registration, selection of the projects and the choice of the award winners will be carried out in two phases;
- IV. During the First Phase (items a, b, c and d set forth in the schedule), virtual projects are registered and evaluated for the selection of the products that will take part in the Second Phase;
- V. During the Second Phase (items f and h set forth in the schedule) life-size products are submitted and judged for the choice of the Salão Design Award 2025 winners;
- VI. The Award Ceremony will be held during the exhibition of the award-winning products at Movelsul Brasil 2025 in Bento Gonçalves – RS - Brazil;
- VII. It is the participant's responsibility to pick up the selected products, at the end of Movelsul 2025, in Bento Gonçalves - RS - Brazil in compliance with the deadline outlined in the award schedule (item I of the schedule);
- VIII. It is the participants' responsibility to pick their awarded products at the end of Movelsul Brasil 2025 in Bento Gonçalves - RS - Brazil, in compliance with the deadline determined by the award management.

4th Art. - JUDGING PANEL

- I. The Judging Panel will consist of ten members, including professors, design journalists/critics, representatives of manufacturing companies that are not competing, associations of designers with renowned experience and professional designers, supporters and partners of the present competition;
- II. The name of the judges will be disclosed at the Salão Design Award website and social media no later than the registration deadline;
- III. No justification will be provided by the judging panel on the grounds of the elimination or qualification of products during the qualifying phases;
- IV. The results announced by the judging panel cannot be disputed in any way, in both the first and the second phases.

5th Art. – FIRST PHASE

• TECHNO-FUNCTIONAL EVALUATION

I. CLASSES

Participation will be allowed in the following classes:

a) STUDENT

Who can participate:

- Students enrolled in a graduate or technical course in design or architecture;

- Postgraduate students must register in the professional class.

Participants in this class must present:

- Proof of enrollment in a design or architecture course provided by their institution of higher education.

b) PROFESSIONAL

Who can participate:

- Designers, architects, design studios or offices. Manufacturing companies, cabinet making workshops and retailers can take part in this class provided that their project is signed by a designer or architect. Use the name of the designer/architect and their data to register the entry.

Participants in this class must present 01 (one) of the following items:

- A copy of their college degree or publications that prove their work in the market;
- A copy of the tax ID number of their company;
- A statement from the company they work for, confirming that they work as a designer or architect.

II. CATEGORIES

a) When registering for the competition, participants have to choose a category for their products. All categories are open for two classes: student and professional;

b) Categories:

01. SPACES IN TRANSFORMATION CHALLENGE:

Furniture that presents solutions for the current transformations in homes, living or working spaces in contemporary urban centers.

02. BRAZILIAN IDENTITY CHALLENGE 2025:

Furniture designed to represent the DNA of Brazilian culture and contemporary Brazil.

03. PANEL USE CHALLENGE:

Furniture with structure partially or totally made from reconstituted wood panels (MDF or MDF) with any type of coating and any type of finish.

04. TECHNOLOGY AND SUSTAINABILITY CHALLENGE:

Furniture that uses technological innovations including productive, constructive, commercial and functional features that contribute to at least one of the seven pillars of sustainability: social, economic, environmental, cultural, ethical, political and aesthetic.

05. POSITIVE EXPERIENCES CHALLENGE:

Furniture that uses design to provide experiences of well-being, coziness, happiness, joy, among other positive sensations and achievements.

c) The judging panel can change a project category at their own discretion.

III. REGISTRATION FEES

- a) Participants may include several projects in their registration form;
- b) The registration fee is valid for the first project entered. Additional projects have to pay a symbolic extra fee;
- c) Registration of products selected or awarded in previous Salão Design Award competitions will not be accepted;
- d) Registration fees:
Registration fee for:
- **Professional: R\$140,00** (one hundred and forty reais);
 - **Student: R\$70,00** (seventy reais);
 - **Additional entries: 35,00** (thirty-five reais) per project;
- e) BRAZILIAN participants must pay their registration fees through a bank payment slip or by credit card. The first project registered will generate the registration fee, according to the class of the participant. In case an additional entry is registered, the participant will pay for the fee of the chosen class and an additional fee of R\$ 35 (thirty-five reais) per extra entry;
- f) FOREIGN participants must pay their registration fees by credit card. The exchange rate used for converting to the Brazilian currency (R\$ - Reais) will be determined by the participant's credit card company. The participant must make sure that the credit card used to pay the registration fees is enabled for international payments. Fees and taxes levied by the country of the non-Brazilian registered participant are not the responsibility of the Salão Design Award and are not included in the registration fees established by the Award. The registration fee for the first project registered will be determined based on the exchange rate conversion from the participant's currency to the Brazilian currency (R\$ - Reais), according to the class of the foreign participant. For any additional entries, the foreign participant will pay the fee for their class and an additional R\$35 (thirty-five reais) per extra entry, converted from their currency to the Brazilian currency (R\$ - Reais);

g) The access to the sites for paying the registration fees will be available after filling out all fields in the registration form, and uploading the JPG images of the project and all required documents, according to the class of the participant;

h) We recommend that participants who enter more than one project pay all the fees as one single payment instead of paying one by one.

IV. COMPLETING THE REGISTRATION FORM AND SUBMITTING THE PROJECT

a) Registration forms of participants and their entries for the Salão Design Award are available at www.salaodesign.com.br;

b) The Salão Design Award is intended for the registration of **FURNITURE ITEMS ONLY**;

c) No entries will be accepted for items such as household accessories, lighting, rugs, decorative objects, personal use object or any type of item other than furniture;

d) The project has to be registered and posted on the Salão Design Award website no later than 11:59 pm on July 30, 2024, following the steps below:

1. Completing the PARTICIPANT's registration form:

1.1) The registration form is available at www.salaodesign.com.br;

1.2) At this point, participants will create a login and a password that will be used to access their registration form and their project(s);

1.3) PARTICIPANT'S REGISTRATION FORM:

Participants must fill out their registration form, providing all the data requested in the participant's Registration Information form:

- Full name:
- Cell phone:
- E-mail:
- Phone:
- Company name / office / studio: (if any)
- ZIP CODE:
- Country:
- State:
- City:
- Neighborhood:
- Street:
- Number:
- Complement: (if any)
- Note: (if any).

1.4) PHOTO OF THE PARTICIPANT: A digital photo of the participant or the group will be used in the catalog containing the award winning and the selected projects, in case the entry is chosen to take part in the Second Phase of the competition. Format: JPG. Minimum size: 120 x 180 pixels. Maximum size of the file: 5MB per image.

1.5) DOCUMENTS OF THE PARTICIPANT: A digital copy of the documents requested in the 5th Art. herein must be provided in compliance with the class entered. When it is a group registration, provide the documents of all members. The Judging Panel of the Salão Design Award does not have access to the participants' photo, their names or their documents. These items will be checked by the organizers of the competition. Format: JPG. Minimum size: 120 x 180 pixels. Maximum size of the file: 5MB per image.

1.6) Information about the address and cell phone for contact must be updated and complete;

1.7) It is possible to register groups. Choose the head of the project and complete the "participant" field with his/her name and complete the "Other participants" field with the name of the other participants contained in product registration form. Make sure to include all the required documents for all the named participants. The head of the project will be the contact person with the management of the competition. In case the project wins an award, the prize money will not be proportional to the number of participants in the registered group;

1.8) The e-mail address informed in the Registration Form will be the means of communication between the participant and the management of the Salão Design Award;

1.9) The information provided in the participant's registration form and the product registration form will be the information used for promotional purposes in case the product is awarded. Make sure they are accurate.

2. Posting the PROJECT:

2.1) PROJECT REGISTRATION FORM: After completing their registration form, participants must enter their projects by filling out a registration form for their product:

- Name of the project: *(the name of the participant must not be informed here)*
- Intended category: *(among the five categories available in the 26th edition of the Award)*
- Number of pieces this project consists of (use numerals): *(if it consists of more than one product or a set of products, inform the total number of products in this registration)*
- Name of the Participant:
- Names of Other Participants: *(if there is more than one participant)*
- Name of the company that will manufacture the project: *(if applicable)*
- Name of the Master Teacher: *(if applicable)*
- Name of the Master Teacher: *(only in the Student class and if you wish to inform)*
- University: *(only in the Student mode and if you wish to inform)*
- The year the object was created:
- Concept:
- Function:
- Competitive advantage/ benefits in relation to what already exists:
- Materials used:
- Manufacturing technology:
- Finishing:
- Product dimensions: W: Width x D: Depth x H: Height: *(all dimensions in millimeters - in case there is only one piece)*
- Dimensions of the other products: W: Width x D: Depth x H: Height: *(all dimensions in millimeters - in case the product has more than one piece, inform the dimensions of each piece)*
- Estimated product weight: *(in kilograms - in case there is only one piece)*
- Estimated weight of the other products: *(in kilograms - in case the product has more than one piece, inform the weight of each piece)*
- Additional information: *(if applicable)*

2.2) PROJECT IMAGES: After completing their registration form, participants must attach the following documents to confirm the registration of their product:

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- Technical Schematic drawing of product(s) in JPG format;
- Artistic Image of product(s), using electronic rendering or drawing, sketch and digitized manual sketch, showing it from different angles in JPG format;

ATTENTION: All the images attached for the demonstration of the submitted project must be in JPG format and must have a minimum size of 120 x 180 pixels and a maximum size of 5MB per image.

IMPORTANT: The participant's name, either of an individual or a corporation, or the name of the manufacturer/retailer in charge of the production of the respective registered product, must not appear on the posted images, as the evaluation of the Salão Design Award is conducted blindly, ensuring the impartiality of the award. In case the participant's name is identified, the project will be disqualified by the award management.

e) When products involve the participation of a manufacturing company/retailer and a professional or student, both parties must express their agreement when registering the product for the competition;

f) The registration number supplied by the system after the project is posted will be used to identify the project entered;

g) In case the project does not meet the requirements set forth herein, the registration will be cancelled;

h) The registration of the same product in more than one category is not allowed;

i) Lines of products can be registered in just one project. For more information, email the management of the competition at salaodesign@salaodesign.com.br;

j) The access to the site for paying the registration fees will be available after filling out all fields in the registration form, and supplying JPG images and all the required documents, according to the class of the participant;

k) After completing their registration, **PARTICIPANTS** will receive an email confirming their registration, sent from **notificacao@sigevent.pro**, via the online registration system of the Salão Design Award. We advise participants to ensure that their email server does not mark this email as spam or junk mail. All registration confirmation information will be sent to the email address provided by the participant, so please ensure that this information is accurately filled out;

l) After the registration deadline has expired, participants will no longer have access to their registration or project(s) in the Salão Design Award system.

a) The judging panel will take the following evaluation criteria into consideration during the first qualifying phase:

- **Comparison with similar products in the market**
- **Originality**
- **Form and function**
- **Ergonomics and safety**
- **Materials used**
- **Sustainability**
- **Manufacturing technology**
- **Production feasibility**

b) Copies of existing products identified by the organizers, by the judging panel or reported explicitly by the party concerned in a fully documented manner, will be summarily excluded.

6th Art. – SECOND PHASE

• CREATIVE AESTHETIC EVALUATION

I. In the second qualifying phase, the author of the selected project must produce a life-size prototype or the product to submit it to the final evaluation of the judging panel. Authors will be informed by e-mail about their qualification for the second phase in addition to the address and the technical data for transporting and shipping the product. The deadline to submit their product(s) must comply with the 3rd Article – Schedule: **December 3, 4 and 5, 2024, 8:30 am to 11:30 am and 1:30 pm to 5 pm.**

II. Products must be submitted preferably assembled. In case this is not possible, an assembly manual and all the required tools must be provided with the product. Products that need to be fixed to a structure must be delivered with a support; the organizers of the competition will not mount products onto the walls, ceiling, or floor in the area where the 2nd phase of the evaluation will take place and will not take responsibility for providing a support in case it is necessary for the good understanding of the product under evaluation.

III. Participants are requested NOT to use their names or brands on their products. **It is important that NO participant or manufacturer label, tag, sticker, or identifier of any kind be used on the product.**

IV. All projects selected for the Second Phase will be showcased in the 26th edition of the Award exhibition, alongside the winning projects, during Movelsul 2025.

V. All projects selected for the Second Phase will receive a Participation Certificate by e-mail after the award ceremony.

VI. Only the products awarded honorable mentions and the award-winning products will receive a Participation Certificate and a Salão Design Award 2025 Stamp, which can be used on the products in question, in recognition of their excellence in design.

VI. LIABILITIES:

a) The Salão Design Award management will not be responsible for making prototypes or any kind of products, neither be in charge of seeking parties interested in manufacturing or developing products or prototypes;

b) Products selected for the Second Phase must be properly packed and submitted in perfect conditions. The packaging must be labeled with the **NAME OF THE PARTICIPANT** and the product **REGISTRATION NUMBER**;

c) Participants, both Brazilians and foreigners, will be responsible for all the arrangements concerning the freight and packaging for shipping and removing the products and their respective fees;

d) Participating products are not insured by the Salão Design Award. Although the competition organizers are committed to safeguard the products, they do not take responsibility for unexpected accidents or damages;

e) The product selected for the Second Phase will be publicly advertised on the official website and main social networks of Salão Design Award 2025, using photos and images sent by the participant when the project is registered. This advertisement will contain no information about the author's name, the author's company name, the name of the manufacturer of the product, if any, or any identification of the person responsible for the se-

lected product, in order to maintain their anonymity as much as possible. However, publications on the social networks of the participants selected for the second phase, as well as the sharing of information contained in the Salão Design Award publications, may be carried out while maintaining the integrity of the participant and the registered project selected for the second phase, which will be voted on in the Special Popular Vote category, in accordance with the period already described in Article 3 - Schedule.

VII. PRODUCT / PROTOTYPE DELIVERY AND COLLECTION

- a) If the deadline established to DELIVER the products - Brazilian or foreign - as described in the 3rd Article - Schedule is not met, the products in question will be disqualified from the 2025 Salão Design Award;
- b) If the deadline established to COLLECT the products - Brazilian or foreign - as described in the 3rd Article - Schedule is not met, the Salão Design Award management will not have any responsibility for the items not removed, and may give them the destination it deems appropriate;
- c) Remember to check with your carrier how to issue the invoice for the transportation of your product, whether it is for DELIVERY or COLLECTION;
- d) Foreign participants qualified for the Second Phase must make sure that the taxes and expenses to ship their products by airmail to Brazil are paid by the sender when shipping the product;
- e) Participants will be liable for the freight to the final destination and the national and international customs clearance and their respective costs and taxes (INCOTERMS 2000 – “DDP” – DELIVERED DUTY PAID). The participant must check reverse rates with the contracted delivery service;

f) Foreign participants must comply with the freight and customs clearance deadlines, at the destination, in order to meet the delivery deadline of the products as established in the 3rd Article - Schedule of the Salão Design Award 2025;

g) At the end of the Salão Design Award 2025 exhibition, when collecting their products, participants are responsible for providing the packaging, issuing return invoices and arranging transportation for their products, according to the deadline set forth in the 3rd Article – Schedule, regarding awarded products;

h) Products not collected by the deadline established in the 3rd Article – Schedule herein will be discarded by the Salão Design Award management.

VIII. EVALUATION CRITERIA FOR THE SECOND QUALIFYING PHASE – CREATIVE AESTHETIC EVALUATION

a) The following basic judging criteria will be taken into consideration during the selection and choice of the award winners:

- **Concept**
- **Creativity**
- **Originality**
- **Innovation**
- **Materials used**
- **Ergonomics and safety**
- **Technical quality**
- **Compliance of the product with the project entered in the first phase**

b) The organizers recommend that the participants check the safety standards, especially for products that require safety precautions. Consult with the Quality Control Laboratory at the SENAI Institute of Wood and Furniture Technology in Bento Gonçalves - RS - Brazil, phone +55 (54) 3449-7501 or e-mail: laboratorio.mobiliario@senairs.org.br, or visit: www.senairs.org.br/institutos/madeira-e-mobiliario.

7th Art. - AWARDS

I. AWARD:

The Salão Design Award 2025 may grant up to 10 awards, which will be determined by the judging panel of the 2nd phase. Each of the 5 categories may have 2 winners - one in the Student class and one in the Professional class. These winners will be awarded the following prizes:

1) STUDENT CLASS AWARD:

a) Monetary value: R\$ 6,000 (six thousand reais)*

* Income tax will be deducted from the total in compliance with Art. 732 and Art. 744, Dec. 9.580/18.

b) The Salão Design Award 2025 Trophy;

c) The Salão Design Award 2025 Stamp;

d) The Salão Design Award 2025 Participation Certificate;

e) Promotion of the product in the 26th Salão Design Award catalog;

f) Participation of the product in the 26th Salão Design Award show, during Movelsul Brasil 2025;

- g) Promotion in the Salão Design Award media and the press;
- h) All awarded students will have an online mentoring session together with one member of the jury of the Salão Design 2025, consisting of a 2-hour session about a theme to be chosen by the mentees. The date will be scheduled between the mentees and the mentor, mediated by the organization of the Salão Design Award 2025, in the period between the announcement of the winners and the exhibition of the products at Movelsul 2025, by mutual agreement between both parties. If there are no winners in the student class of any of the categories, the mentoring session will be canceled. If there is only one (01) winner in the student class, he/she will be mentored alone by the mentor.

2) PROFESSIONAL CLASS AWARD:

- a) Monetary value: R\$10,000 (ten thousand reais)*
* Income tax will be deducted from the total in compliance with Art. 732 and Art. 744, Dec. 9.580/18.
- b) The Salão Design Award 2025 Trophy;
- c) The Salão Design Award 2025 Stamp;
- d) The Salão Design Award 2025 Participation Certificate;
- e) Promotion of the product in the 26th Salão Design Award catalog;
- f) Participation of the product in the 26th Salão Design Award show, during Movelsul Brasil 2025;
- g) Promotion in the Salão Design Award media and the press.

II. HONORABLE MENTION:

In addition to the prizes, the judging panel is authorized to bestow up to ten honorable mentions at their own discretion. Each of the five categories may receive up to two mentions – one for the Student class and one for the Professional class. The recipients will be awarded the following prizes:

- a) The Salão Design Award 2025 Trophy;
- b) The Salão Design Award 2025 honorable mention stamp;
- c) The Salão Design Award 2025 Participation Certificate;
- d) Promotion of the product in the 26th Salão Design Award catalog;
- e) Participation of the product in the 26th Salão Design Award show, during Movelsul Brasil 2025;
- f) Promotion in the Salão Design Award media and the press.

III. MASTER TEACHER TROPHY:

All awarded projects in the Student class will compete for this special award, and the jury can choose 01 (one) master teacher whose mentoring work has been recognized as relevant to the qualification and awarding of the project. The Master Teacher will be given:

- a) The Salão Design Award 2025 Master Teacher Trophy;
- b) The Salão Design Award 2025 Participation Certificate;
- c) Promotion in the 26th Salão Design Award catalog;
- d) Participation of the product in the 26th Salão Design Award show, during Movelsul Brasil 2025;

e) Promotion in the Salão Design Award media and the press.

IV. ALTERNATIVE WOODS AWARD:

All participants taking part in the Second Qualifying Phase of the competition who use alternative woods to manufacture their products will compete for this SPECIAL award. This award can be granted by the judging panel, together with the technician appointed by the LFP of the SFB, for a maximum of 02 (two) special alternative woods awards, 01 (one) in the Student class and 01 (one) in the Professional class.

IV.1) The award winner will receive:

- a) The Salão Design Award 2025 Alternative Woods Trophy;
- b) Additional Award: A week-long trip, arranged with the Brazilian Forestry Service – SFB to visit a logging area under a sustainable management method in Amazonia and also to get to know the Laboratory of the Brazilian Forestry Service LPF in Brasília – DF - Brazil;
- c) The Salão Design Award 2025 Participation Certificate;
- d) Promotion of the product in the 26th Salão Design Award catalog;
- e) Participation of the product in the 26th Salão Design Award show, during Movelsul Brasil 2025;
- f) Promotion in the Salão Design Award media and the press.

IV.2) Any species of Brazilian wood will be considered as alternative wood, even the ones known, as long as they are not part of those considered by the Forest Products Laboratory of the Brazilian Forestry Service as very much used, in the past or at present, for furniture manufacture and other products.

IV.3) Woods defined as very much used by manufacturing companies and which therefore CANNOT compete for the award include:

AÇOITA-CAVALO - *Luehea divaricata*; AROEIRA - *Astronium urundeuva*; BÁL-SAMO (CABREÚVA-VERMELHA) - *Myroxylon balsamum*; CASTANHEIRA - *Bertholletia excelsa*; CAVIÚNA/PAU-FERRO - *Machaerium scleroxylon*; CEDRO - *Cedrela fissilis/C. odorata*; CEREJEIRA - *Amburana cearensis/A. acreana*; COPAÍBA - *Copaifera spp.*; FREIJÓ - *Cordia goeldiana*; IMBUÍA - *Ocotea porosa*; ITAÚBA - *Mezilaurus spp.*; JACARANDÁ-DA-BAHIA - *Dalbergia nigra*; JACARANDÁ-PARDO (JACARANDÁ-PAULISTA) - *Machaerium villosum*; LOURO (CANELA) - *Licaria spp., Nectandra spp. e Ocotea spp.*; LOURO-PARDO - *Cordia trichotoma*; LOURO-PRETO - *Cordia gerascanthus*; MOGNO - *Swietenia macrophylla*; PAU-BRASIL - *Paubrasilia echinata (sin.: Caesalpinia echinata)*; PAU-FERRO - *Libidibia ferrea (sin.: Caesalpinia ferrea)*; PAU-MARFIM - *Balfourodendron riedelianum*; PAU-ROSA - *Aniba duckei/Aniba rosaeodora*; PERROBA-DO-CAMPO - *Paratecoma peroba*; PERROBINHA-DO-CAMPO - *Sweetia nitens*; PINHO-DO-PARANÁ - *Araucaria angustifolia*; SUCUPIRA - *Bowdichia spp. e Diplotropis spp.*; SUCUPIRA-AMARELA - *Sweetia fruticosa (sin.: Ferreirea spectabilis)*; VINHÁTICO - *Plathymentia foliolosa/P. reticulata*.

IV.4) Exotic species (not native to Brazil) such as PINUS (*Pinus spp.*), EUCALYPT (*Eucalyptus spp., Corymbia spp.*), TECA (*Tectona grandis*), AFRICAN MOGNO (*Khaya spp., Entandrophragma spp.*) and other reforested exotic species, will NOT compete for the award, since the express purpose of the award is to encourage the sustainable management of native forests, especially those of the Amazon Biome.

IV.5) The woods mentioned in items IV.3) and IV.4) can be used in furniture. However, their use will not be eligible for a prize. Nevertheless, if in addition to these species, little-known species from the Amazon Rainforest are also used, the product may be awarded.

IV.6) For group submissions whose project is awarded a prize in this special Alternative Woods category, only one representative of the team will

receive the additional prize described in item IV.1) b), which deals with the one-week trip.

V. POPULAR VOTE AWARD

All participants selected for the second qualifying phase of the competition and who are registered for the Student and the Professional classes will compete for this SPECIAL award. Two (2) special prizes will be awarded by popular vote, one (1) in the Student class and one (1) in the Professional class.

V.1) The award winner will receive:

- a) The Salão Design Award 2025 Popular Vote Trophy;
- b) The stamp of the Salão Design Award 2025 Popular Vote Trophy;
- c) The Salão Design Award 2025 Participation Certificate;
- d) Promotion of the product in the 26th Salão Design Award catalog;
- e) Participation of the product in the 26th Salão Design Award show, during Movelsul Brasil 2025;
- f) Promotion in the Salão Design Award media and the press.

V.2) The voting for this special award will take place online, exclusively on the official website of the Salão Design Award: www.salaodesign.com.br, through direct popular vote, counting the total sum of votes. The products will be available to be voted for based on the number and name of the product, in addition to an artistic image provided by the participant when registering the products, and chosen by the organizers of the Salão Design Award;

V.3) The online voting period will be as described in the 3rd Article - Schedule, referring to the Popular Vote, and will be assessed directly by the Salão Design Award organizers, their IT team, and the technical team of Sindmóveis. After the assessment is completed, minutes will be drawn up to summarize the results and the technical opinion of the Salão Design Award 2025 regarding this special prize.

8th Art. – PRODUCT EXHIBITION

I. All the award-winning products, the honorable mentions and the products selected for the second phase will take part in the Salão Design Award show during Movelsul Brasil 2025 held in Bento Gonçalves - RS - Brazil;

II. The packaging, removal and disassembly of the products exhibited at the Salão Design Award 2025 show will be the sole responsibility of the participant. This process must take place on the days and at the times described in Article 3 - Schedule, and at the location that will be informed by e-mail to the participant;

III. Participants are responsible for packaging the products exhibited at the Salão Design Award 2025. The packaging materials needed for this purpose must be provided and brought by the participant at the time of pick-up. A small area will be provided at the pick-up point to streamline this process;

IV. The Salão Design management will take no responsibility for the products not removed in the allotted time and reserves the right to dispose of them at their own discretion.

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9th Art. - AWARD CEREMONY

I. The developers of the winning projects (prizes and honorable mentions) will take part in the Salão Design Award Ceremony 2025;

II. The Salão Design Award 2025 Ceremony is an invitation-only event, taking place on February 19, 2025 in Bento Gonçalves, RS, Brazil;

III. During the Award Ceremony, trophies and participation certificates will be presented to the winners;

IV. Only the award winners present at the Salão Design Award 2025 Ceremony will receive the awards and the cash prizes;

V. The cash prize corresponding to each award will be deposited on the day after of the said ceremony, on February 20, 2025, in a bank account whose holder is the award winner;

VI. ATTENTION: The award winners will be responsible for all travel expenses (airplane tickets, transfers, lodging, food, and others) to participate in the Salão Design Award 2025 Ceremony.

10th Art. - COPYRIGHT

I. The Salão Design Award management recommends that competitors register their projects and products with a copyright office so that they are protected by copyright and intellectual property laws;

II. The Salão Design Award management will not accept responsibility for any problems that may arise concerning copyright and intellectual property related to Law no. 9.610/98 and Law no. 9.279/96 of projects and products of its participants and third parties;

III. Participants will be held fully liable for any compensation in the cases referred to in items I and II, even if the Salão Design Award is held joint and severe liable.

11th Art. – GENERAL PROVISIONS

I. Participants not eligible for this competition:

a) members, first-degree relatives and spouses of members of the organizing body of the Salão Design Award (director and staff members), of the President and the Marketing Director of the award organizing body, both as individuals and as corporations;

b) first-degree relatives and spouses of the members of the Judging Panel.

II. By registering for the Salão Design Award 2025, the participant agrees with the terms of the Regulations herein;

III. At the end of the selection phases, the minutes of the work will be drawn up;

IV. The management of the Salão Design Award reserves the right to use the selected material to exhibit and promote in the means of communication and other places, for an undetermined amount of time, without implying that participants have copyrights or the right to any indemnity for copyright infringement;

V. The jury's decisions are final and unbiased;

VI. All participants of this competition hereby authorize SINDMÓVEIS - The Furniture Industry Association of Bento Gonçalves | Salão Design Award to use their personal data in accordance with Law No. 13709/2018 (LGPD), especially the provisions contained in article 7, item I combined with article 8 of said law. These data will only be used for the purpose of promoting the Salão Design Award 2025, through any printed or electronic media, and will be stored indefinitely;

VII. The participant may at any time request a copy or deletion of the data by contacting salaodesign@salaodesign.com.br;


VIII. Disputes not foreseen in the Regulations herein will be settled by the Salão Design Award Board of Directors and by Sindmóveis.

 PRÊMIO
**SALÃO
DESIGN**
26ª EDIÇÃO | 2025

**For more information on the Salão
Design Award:**

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